



FOR IMMEDIATE RELEASE:

Contact: Lindsay Owens
Roof Advisory Group, Inc.
717-260-9281
news@roofadvisory.com
www.roofadvisory.com

**Roof Advisory Group, Inc. Ranked Nationally
by *Financial Advisor***

(Harrisburg, PA – October 3, 2013) - Roof Advisory Group is again a top-ranked investment advisory firm according to *Financial Advisor* magazine's 2013 national ranking of Registered Investment Advisers (RIA). Of the 522 firms included in that survey, Roof Advisory Group ranked in the top 38% of firms for average assets under management per client and the top 21% of firms for percent growth in the number of new clientele. The firm placed nineteen out of 185 firms in its peer group. In Pennsylvania, Roof Advisory Group was included in the small number of top firms that were ranked in the state.

Roof Advisory Group is celebrating its fifteenth year anniversary and has their sights set on the future. The firm has consistently expanded during its first fifteen years and continues to prepare for future growth by engaging a strategic planning firm to assist in the organization's ongoing evolution, a commitment that only 14% of the firms ranked in this study have recently made. E. Jeffrey Roof, firm president and founder stated, "We are poised for future growth and very serious about continuously positioning our firm to deliver the sophisticated, professional investment management and top-tier service our clients deserve and expect."

###

Roof Advisory Group, Inc. is an independent, Registered Investment Adviser with the United States Securities & Exchange Commission. The sole mission of the firm is delivering the highest quality investment management and financial advice on a fee-only basis.

EDITORS NOTE: Jeffrey Roof has participated as an expert panelist at the first annual *InvestmentNews* Best Practices Awards & Workshop in Chicago on Wednesday, September 25th. More details to follow on the firm's recognition and participation in this national presentation.