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Contact: Roof Advisory Group, Inc.
717-260-9281
news@roofadvisory.com
www.roofadvisory.com

Roof Advisory Group Receives 2014 *InvestmentNews* Best Practices Award

Harrisburg, PA, December 15, 2014 –

Roof Advisory Group is pleased to announce that they are the first investment advisory firm to receive all three Best Practices awards presented by *InvestmentNews*, the leading national industry publication. The award winners were chosen from data gathered in the 2013/2014 *InvestmentNews*/Moss Adams Adviser Compensation & Staffing Studies. To be selected as a Best Practices winner, the firm first had to rank in the top-quartile of more than 400 participating firms nationally.

“Roof Advisory Group again demonstrated excellence in practice management, both on quantitative and qualitative levels,” said Mark Bruno, associate publisher, *InvestmentNews*. “This year, the firm’s commitment to disciplined financial management led to outstanding performance and placed Roof, once again, squarely among the industry’s Best Practices. This now represents three *InvestmentNews* Best Practices Awards in two years for Roof, the most of any firm recognized by *InvestmentNews* since the program’s inception.”

Individual firm performance was scrutinized and measured by growth, profitability and productivity. Roof Advisory Group received unprecedented national recognition by *InvestmentNews* for best practices in human capital management and overall use of technology among investment advisory firms in 2013 and for top financial performance in 2014. The firm is the sole winner from Pennsylvania, with only one other firm selected from the surrounding states of New York, New Jersey, Maryland, Delaware and Virginia.

National recognition is certainly not new for the firm. “Roof Advisory Group has built a national reputation as a top-tier investment advisory firm and receiving this prestigious recognition among an elite group of peers confirms our ongoing focus on professional excellence notably benefits our valued clientele,” stated Jeffrey Roof, firm president and CEO.

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Roof Advisory Group is an independent, Registered Investment Advisor with the United States Securities & Exchange Commission. The sole mission of the firm is delivering objective investment management and financial advice on a fee-only basis.