



**FOR IMMEDIATE RELEASE:**

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**Roof Advisory Group, Inc. Ranked Nationally  
by *Wealth Manager Magazine***

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Roof Advisory Group, Inc. has again been ranked in *Wealth Manager* magazine's 10<sup>th</sup> annual listing of the nation's Top Wealth Managers.

Magazine editors note that firms in the Top Wealth Managers survey represent the largest and most established registered investment advisors (RIAs) in America. According to the magazine's survey partner, Fusion Advisor Network President Philip Palaveev, the wealth managers ranked in the survey are, "the ones every RIA wants to be when they grow up."

(Philip Palaveev is president of Fusion Advisor Network and a leading authority on advisory practices. [ppalaveev@fusionadvisornetwork.com](mailto:ppalaveev@fusionadvisornetwork.com))

The 2010 Annual Top Wealth Managers Survey received data from 348 of the nation's largest independent wealth management firms, with the respondents collectively managing over \$309 billion in investment assets. Firms in the listing were ranked by both total assets under management (AUM) and their average assets under management per client.

Roof Advisory Group manages more than \$170,840,000 in total assets for its predominantly East Coast client base. Most notably, the firm's average assets under management per client exceed \$1,567,000, placing it in the top fifty percent of the already select national grouping.

Roof Advisory Group's president and founder, E. Jeffrey Roof says "These national rankings of the firm's overall growth are important gauges of success but, more importantly, they illustrate the commitment we have to providing top-tier investment management and servicing for our valued clientele. By maintaining a high average asset size per client, as well as our high professional staff to client ratio, we are able to sustain the firm's client-centered focus as we grow. Their satisfaction is the ultimate measure of our success."

According to *Wealth Manager* magazine, assets under management has already recovered from the lows in 2008 and early 2009 and, on average, firms have more AUM today than they have had in their history. As of the end of 2009, the average AUM for participating firms was \$877 million.

Roof Advisory Group announced in July it was also a top-ranked investment advisory firm for 2009 according to *Financial Advisor* magazine's national Registered Investment Advisers (RIA) ranking by assets and growth.

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Roof Advisory Group, Inc. is an independent, Registered Investment Adviser with the United States Securities & Exchange Commission. The sole mission of the firm is delivering objective investment management and financial advice on a fee-only basis.