



FOR IMMEDIATE RELEASE

Roof Advisory Group Receives National Rankings for Client Asset Size and Overall Asset Growth in Two Nationwide Magazines

Harrisburg, PA (September 30, 2009)- Roof Advisory Group, Inc., headquartered in Harrisburg, PA, has gained national ranking in *Financial Advisor* magazine's fourth annual RIA (registered investment advisor) survey and in *Wealth Manager* magazine's ninth annual top wealth managers survey.

Roof Advisory Group, Inc.'s receipt of these awards is notable due to the stiff competition and the tendency of larger firms to perform better in the surveys, according to *Wealth Manager's* analysis. Additionally, receipt of awards from both magazines verifies the strong performance the Harrisburg firm has consistently demonstrated during the economic challenges of the past few years.

According to *Financial Advisor Magazine*, Roof Advisory Group, Inc. gained recognition by demonstrating solid growth in total assets under management and in assets under management per client. The magazine found that Roof Advisory Group, Inc.'s, 2008 year end client assets under management had increased nearly 12%.

"Roof Advisory Group continues to have a commitment to excel and bring our clients the investment expertise and professional service they have always expected from our firm," says E. Jeffrey Roof, firm founder and president.

In *Wealth Manager's* survey, Roof Advisory Group, Inc. performed well landing in the **top 200 firms** for the third consecutive time. The magazine judged based on assets under management, resilience, growth, productivity and client size. Roof Advisory Group, Inc. fits solidly in *Wealth Manager's* stereotype of the backbone of the industry as a small firm, but in contradiction to other small firms, Roof Advisory Group, Inc. experienced significant growth of firm assets in 2008-9.

Wealth Managers' Editor in Chief, Kathleen M. McBride, says, "Wealth managers and their clients have come through the most wrenching financial storms most people can fathom... While almost no one has been left untouched, some wealth managers are coming back stronger than ever... [through] trust, compliance, confidence..."

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Additionally, the magazine found that the firms best weathering the storm are not necessarily very large, but they have a history of aggressive growth and maintain the capacity to grow, such as Roof Advisory Group, Inc.

“Our team’s focus on high quality service, integrity and disciplined investment management during this unsettled economy is yielding solid growth for our company by continuing to attract and maintain high net worth clientele,” concluded Roof.

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About Roof Advisory Group: Roof Advisory Group, Inc., www.roofadvisory.com, delivers objective investment management and financial advice on a fee only basis with a concentration of clients in the northeastern and mid-Atlantic United States. Roof Advisory Group, Inc., founded in 1998, is a Registered Investment Advisor with the United States Securities and Exchange Commission.

About Financial Advisor Magazine: FA was created exclusively for independent financial planners and RIAs. Our mission is to provide advisors with the content they need to manage and grow their practices while helping clients achieve their most precious life goals. Operating on the premise that an individual's personal and financial lives are inextricably linked, the magazine tackles issues from college funding, second careers and divorce to charitable giving, business succession and retirement, estate and legacy planning.

About Wealth Manager Magazine: Wealth Manager Magazine is a USA magazine covering Money & Investing Business. Wealth Manager serves financial advisers with affluent clients, covering management of the financial life of wealthy families. Articles concentrate on building, preserving and endowing wealth. Summit Business Media, acquired the magazine from Bloomberg L.P. in September 2005. Prior to the acquisition, the magazine was known as Bloomberg Wealth Manager.

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