



**For Immediate Release**

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## **\$5,000 Donation from Roof Advisory Group Will Secure Turkeys for Family Holiday Meals**

*(Harrisburg, PA)* – The Central Pennsylvania Food Bank received a \$5,000 donation from Roof Advisory Group, Inc. This is the third straight year that Roof Advisory Group has made a generous holiday donation. The Food Bank will use this donation to purchase and distribute more than 375 turkeys to families in need during this holiday season.

“We decided to make a contribution again this year to the Central PA Food Bank in lieu of our typical practice of sending holiday gifts to our valued clients as an expression of appreciation for their business,” said E. Jeffrey Roof, President of Roof Advisory Group, Inc., a leading investment management firm based in Harrisburg. “Since 2011 has continued to be tougher than most years for many families, both our staff and clientele thought this contribution would again be a better use of those funds this year” said Roof. “Hopefully our donation of more than 375 turkeys will help some of those families in need, particularly those with children, have a happier holiday season.”

“This donation by Roof Advisory Group will be a blessing to hundreds of central Pennsylvania families this holiday season,” said Kendall Hanna, Executive Director of the Central PA Food Bank. “Many families that have never before received emergency food are now asking for help, and this donation will not only supply a traditional, nutritious holiday meal, but will provide hope for the coming year as well.”

The public can donate turkeys, as well as the ingredients for side dishes at the Central Pennsylvania Food Bank office at 3908 Corey Road, Harrisburg during the following hours:

Weekdays through December 30, 8 a.m. – 5 p.m.

The Central Pennsylvania Food Bank is a not-for-profit organization that is able to reduce hunger in 27 counties across Pennsylvania, by working with more than 600 program partners to provide food to approximately 40,000 people in need every week. For more information on the Food Bank and its mission to reduce hunger in Pennsylvania visit [centralpafoodbank.org](http://centralpafoodbank.org)

Roof Advisory Group, Inc. is an independent, fee-only investment management and financial planning firm based in Harrisburg. Founded in 1998, Roof Advisory Group, Inc. is a Registered Investment Advisor with the United States Securities and Exchange Commission. For more information on the services provided by Roof Advisory Group visit [www.roofadvisory.com](http://www.roofadvisory.com).

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