



December 13, 2010



Pictured L to R: Eleanor O'Neill, Ralph Manna, E. Jeffrey Roof, Kendal Hanna, Brad Newman, Kevin Roof, Andy Crobak

\$4,500 Donation from Roof Advisory Group Will Secure Turkeys for Holiday Meals

(Harrisburg, PA) –The Central Pennsylvania Food Bank received a \$4,500 donation from Roof Advisory Group for the second straight year. The Food Bank will use this donation to purchase and distribute approximately 375 turkeys to families in need during this holiday season.

“We decided to make a contribution again this year to the Central PA Food Bank in lieu of our normal practice of sending holiday gifts to our valued clients as an expression of appreciation for their business,” said E. Jeffrey Roof, President of Roof Advisory Group, Inc., a leading investment management firm based in Harrisburg. “Since 2010 has continued to be a tougher year than most for many families, both our staff and clientele thought this contribution would be a better use of those funds again this year” said Roof. “Hopefully our donation of about 375 turkeys will help some of those families in need to have a happier holiday season.”

According to Food Bank Executive Director Kendall Hanna, “These recessionary times have caused many of our neighbors to seek assistance from the food pantries, shelters and soup kitchens that we provide food to. In fact, demand has increased by 50 – 60% over last two years. Roof Advisory Group’s contribution will help us provide many more families, children and seniors with a nutritious holiday meal.”

The public can donate turkeys, as well as the ingredients for side dishes at the Central Pennsylvania Food Bank office at 3908 Corey Road, Harrisburg during the following hours: Weekdays through December 30 – 8 a.m. – 5 p.m.

The Central Pennsylvania Food Bank is a not-for-profit organization that is able to reduce hunger in 27 counties across Pennsylvania, by working with more than 500 program partners to provide food to 35,000 people in need every week. For more information on the Food Bank and its mission to reduce hunger in Pennsylvania, visit www.centralpafoodbank.org

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